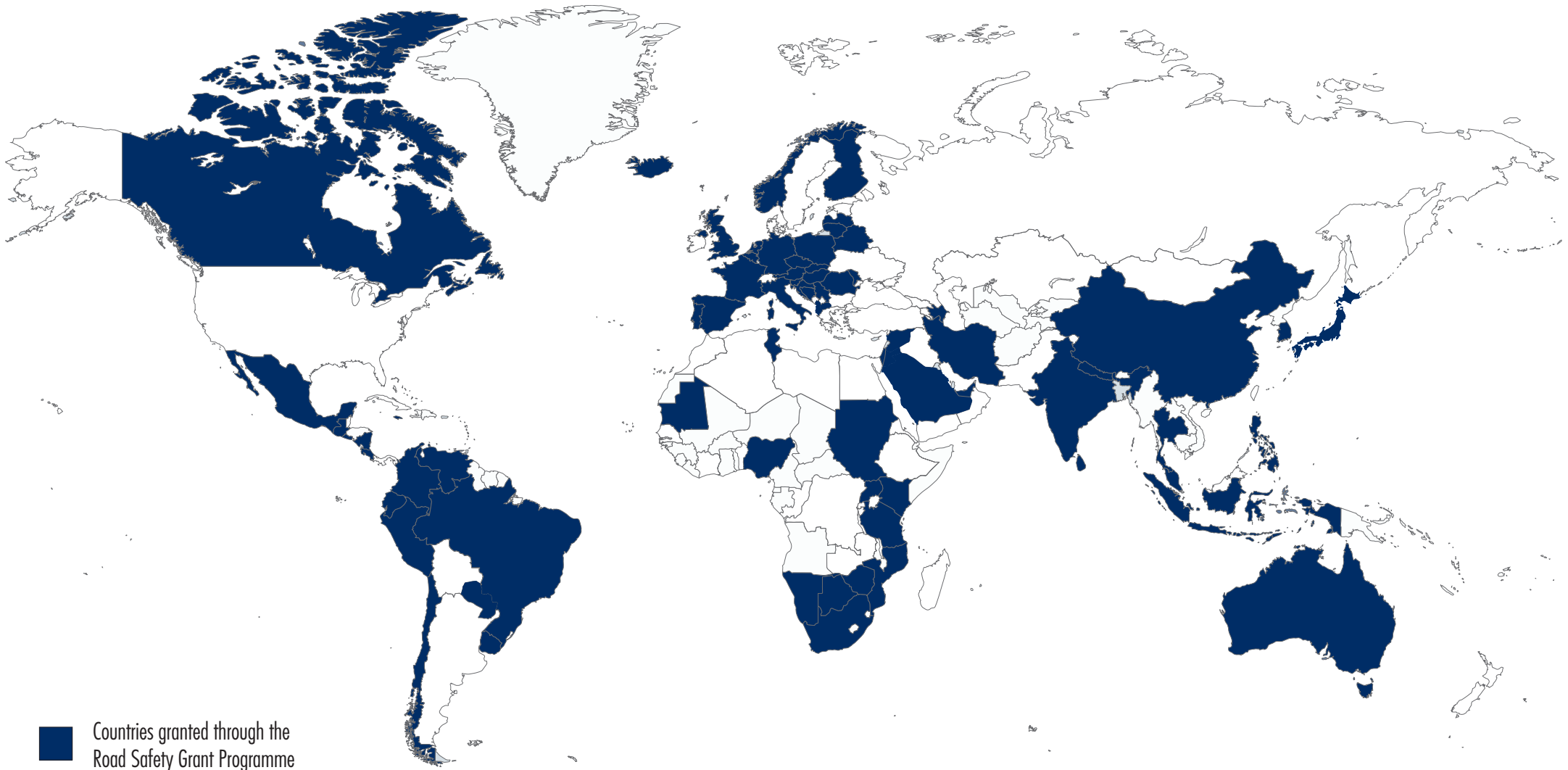




ROAD SAFETY
GRANT PROGRAMME

AWARDED PROJECTS

2012, 2013, 2014, 2015 & 2016



AWARDED PROJECTS - 2016

SAFE ROAD TO SCHOOL

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2016	2	AUSTRALIA	RACQ	DELIVERY OF PRIMARY SCHOOL ROAD SAFETY EDUCATION TO INDIGENOUS CHILDREN FROM REMOTE COMMUNITIES #2	An educational project similar to that of the Cherbourg Primary School visit, whereby community and Education Department staff (qualified teachers) will be sent to Woorabinda Aboriginal Shire Council to present the Streets Ahead Road Safety educational programme.
2016	1	BOSNIA AND HERZEGOWINA	BIHAMK	SAFE ROAD TO SCHOOL WORKSHOP	A workshop consisting of lectures and the dissemination of educational children's books and textbooks to teach children proper road safety behaviour with a special focus on their increased visibility: using roads with and without pavements, crossing the street, child restraint systems, walking in conditions of lowered visibility, riding bicycles, etc. Competition to design the best reflective stripes for backpacks: the first three stripes with the most likes on the BIHAMK facebook page will be awarded prizes
2016	4	COLOMBIA	ACC	THE STREET & ME (A SAFE ROAD TO MY SCHOOL)	This programme seeks to raise awareness among school children on the precautions to take on their way to and from school and the most common situations/risks with traffic on public roads. The focus is on learning to know the risks in the street using language and forms of communication used by the children and young people themselves and by means of a video contest.
2016	1	CROATIA	HAK	RESEARCHING THE DANGERS IN TRAFFIC FOR CROATIAN CHILDREN	The project aims to research the road safety of Croatian children (6 to 10 year olds) on their way to and from school by observing the dangers they face in traffic and their behaviour. Results will be published via the media in late June/early July: local authorities, police, Ombudswoman for children, and UNICEF will be informed of the findings and concrete proposals will be suggested to tackle the problems. Findings will be published in promotional materials and there will be a campaign in September 2016 at the beginning of the school year.
2016	2	INDIA	AASI	WE WILL GO SAFELY TO SCHOOL	The project aims to educate children on the precautions they should take to ensure safety on the road, especially when they are on their own going to and from school, whether it be by walking, cycling, riding pillion on motorised vehicles or travelling by car or bus. The project particularly targets young and low income children.
2016	2	INDIA	WCIM	SAFER SCHOOL TRANSPORT	A programme looking at the various methods of transport used by children each day to and from school such as private cars, school buses, public transport, walking and cycling. Public transport and particularly school transport have particularly high safety records when compared with private cars for example. Proper school bus design and maintenance, sound driver qualifications and continuous driver training, as well as a regulatory framework are some of the key factors to improve safety.

AWARDED PROJECTS - 2016

SAFE ROAD TO SCHOOL

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2016	1	IRAN	TACI	WALK SAFE TO SCHOOL	A training programme for children in partnership with the Iranian Ministry of Education and Welfare Organization of Iran, aiming to teach the best ways and means to improve road safety. Training sessions and workshops will be delivered, which will be broadcasted on national TV and other media.
2016	1	MACEDONIA	AMSM	INFORMED PARENTS. SAFE KIDS!	A training programme for parents sensitising them on the importance of child safety in cars. Further to new legislation in Macedonia, child restraints have been made compulsory for children under 5 years old. The AMSM will work in collaboration with 30 schools to raise awareness and ensure parents have appropriate knowledge of child restraint systems.
2016	NA	MAURITANIA	FMSM	SAVE KIDS LIVES	An awareness campaign targeting drivers and children. The FMSM will distribute brochures among drivers in the street, encouraging them to be more careful with regard to pedestrians, especially children. Reflective stickers and explanatory brochures will be distributed to children.
2016	1	NIGERIA	ATCN	SAFE ROAD TO SCHOOL	The objectives of the project are to sensitise children to traffic rules and regulations, such as how to use a seat belt, the safe way to walk on roads, how to cross a road, the use of reflective jackets and first aid treatment. This will help promote the safety of children on their way to school and make them aware of their role in ensuring their own safety on roads in general.
2016	4	PARAGUAY	TACPy	SCHOOL ACCIDENT PREVENTION SYSTEM	The project aims to educate children in five schools located in areas of high vulnerability to traffic in the departments of Paraguari and Guairà on the concept of road safety by training school police officers. This will be achieved by training students and teachers from schools in the cities of Escobar, Sapucaí, Caballero, Colonel Martínez and Felix Perez Cardozo, all located on the edge of the highway linking the Paraguari and Villarrica departments.
2016	2	PHILIPPINES	AAP	UP CEBU TRAFFIC SAFETY MODEL ZONE	The project aims to educate school children on practising good road safety habits, such as no dashing across roads, not using mobile phones while walking on roads, etc. To do so, the Association will produce educational posters to be distributed and displayed at local primary and secondary schools and for teachers to use as teaching materials. Through colourful illustrations, the poster hopes to bring children's attention to road-user rules and the potential dangers they might face on road on a daily basis.

AWARDED PROJECTS - 2016

SAFE ROAD TO SCHOOL

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2016	1	POLAND	PZM	FROM SCOOTER TO HARLEY	A preventive programme aimed at improving road safety and increasing awareness of the risks to teenagers (13 year olds), who are permitted by law to drive scooters on streets. The programme will be organised in cooperation with the Town Hall, Warsaw police and organisational units of the Mazovia Province Governor.
2016	2	SINGAPORE	AAS	SAFE ROAD HABITS	The project aims to educate school children on practising good road safety habits, such as no dashing across roads, not using mobile phones while walking on roads. To achieve this, educational posters will be distributed for display in local primary and secondary schools and for teachers to use as teaching materials. Through colourful illustrations, the posters hope to bring children's attention to road-user rules and the potential dangers they might face on roads on a daily basis.
2016	1	SLOVENIA	AMZS	SAFE WAY TO SCHOOL WITH ANJA, MARKO AND ZDRAVKO	A project based around three new club mascots called Anja, Marko and Zdravko to approach kids in a friendly and memorable way in order to promote road safety activities near the end of the school year. Recent research in Slovenia shows that schools do not have optimal safe routes due to infrastructure difficulties. Awareness-raising on the use of bicycle helmets, seat belts, safe crossing at pedestrian crossings and visibility issues among children and parents.
2016	2	SRI LANKA	AAC	FOOT-BOARD TRAVEL THRILLS, BUT IT KILLS!	An educational project to raise awareness and reduce the high rate of injuries caused by the use of footboards – a major issue in Sri Lanka. Children often use footboards to travel because they find it exciting, but especially due to the inadequate means of public transport to and from school.
2016	3	MEXICO	ANA	ROAD SAFETY FOR CHILDREN	The "Road Safety for Children" project is intended to raise awareness among parents on the use of in-car safety equipment for children. It will consist of designing and manufacturing a child restraint simulation that will be shown in schools all around the metropolitan area of Mexico City.
2016	NA	BELIZE	BAC	ROAD SAFETY IN SCHOOLS	A programme to raise road safety awareness in Belize by traveling around the country and training school children on road safety issues. Road safety training for the next generation of drivers is important to decrease the number of accidents country wide.

AWARDED PROJECTS - 2016

SAFE ROAD TO SCHOOL

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2016	1	SERBIA	AMSS	A SAFE ROAD TO SCHOOL	The aim of this campaign is to raise awareness of children's safety in traffic and to address the problems of children as passengers, pedestrians and cyclists, by including teachers, parents, local communities and state stakeholders to pay more attention to this issue. This will be achieved by broadcasting a video clip on local TV stations, printing leaflets for teachers and parents, distributing posters and setting up billboards publicising how roads to school can and should be safe for all.
2016	1	SYRIA	ACS	SAFE TRIP TO SCHOOL	A project aimed at providing training on safe commuting to school, giving examples of the use of seat belts and car seats among other themes. Theoretical and practical courses will be provided in order to raise awareness of dangers and provide examples of safe behaviour on the road to school. The courses will be suitable for children and will include tutorials and games.
2016	1	ISRAEL	MEMSI	A SAFE ROAD TO SCHOOL	This project will focus on elementary school pupils as pedestrians, bicycle and scooter riders and passengers in cars and buses. The main goal is to raise their awareness as road users on the issue of safety and to help them understand their ability to improve road safety for themselves and other road users.
2016	2	MALAYSIA	AAM	AAM BUCKLE UP 2016	The main objective of this project is to share knowledge of child safety issues in hospitals via antenatal and parent education classes and providing rental child seat services to selected hospitals. This will cultivate a responsible culture among parents when travelling with babies/ children.
2016	4	PERU	TACP	ITINERANT CLASSES OF ROAD SAFETY	A programme known as "Touring Traffic Education Classes", which has been instructing children aged between 3 and 11 years of age since 2006, and provides educational road safety classes designed to make drivers and pedestrians more responsible.
2016	NA	HUNGARY	MNASZ	TRAINING COURSE FOR HUNGARIAN POLICE EDUCATION OFFICER	A road safety course designed to train Hungarian police education officers who deal with children directly in Hungarian schools to improve their traffic skills and knowledge. The project targets pre-school and primary school children.

AWARDED PROJECTS - 2015

THIRD UN GLOBAL ROAD SAFETY WEEK

#SaveKidsLives

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	2	AUSTRALIA	RACQ	PRIMARY SCHOOL ROAD SAFETY EDUCATION TO INDIGENOUS CHILDREN FROM REMOTE COMMUNITIES	An educational programme to transport primary school indigenous Australians from rural and remote communities to Brisbane where they will participate in the Streets Ahead road safety education programme.
2015	2	AUSTRALIA	RAASA	STREET SMART PRIMARY	A school based programme that sends trained teachers with specialist road safety knowledge into schools to collaborate, train and mentor local teachers. By mentoring, the programme is sustainable as local teachers are inspired to continue to teach road safety once the visiting teacher leaves.
2015	1	AUSTRIA	ÖAMTC	"KLEINES STRASSEN 1X1"	A project for children aged 5 to 6 where they will learn in a playful way how to safely participate in road traffic (how to cross a street, how to act when on a sidewalk, how to be safe in a car/bus, etc.). Everyday traffic situations are demonstrated with an explanation of how to behave correctly in these situations.
2015	1	BELARUS	BKA	"CHILD VACCINE FOR ROAD SAFETY" - MOBILE APPLICATION	A project focusing on the key initiative of safer walking and cycling to school. The aim is to have children use a mobile phone to save their lives on roads through road rules studying and the inclusion of maps for safe routes to and from school.
2015	1	BOSNIA I HERZEGOVINA	BIHMAK	"ETESTS – ROAD TRAFFIC REGULATIONS LEARNING PROGRAM FOR SCHOOLCHILDREN"	The project covers the design, development and implementation of educational software, i.e. the eTests for primary school students aimed at improving their knowledge on road safety through attractive and age-adapted computerized learning.
2015	4	COSTA RICA	ACCR	"I WALK SAFE ON MY WAY TO SCHOOL"	A campaign to educate child pedestrians in moving securely on the streets to their schools and homes as well as teaching how to be better cyclists.
2015	1	CROATIA	HAK	"5FORKIDS"	The "5 for kids" combines HAK's five projects for spring 2015: SaveKidsLives, I Think Bike, Sigurno u promet- FIA ETEC precontest, School traffic units contest and Zagreb Energy Week. During the projects, especially the 3rd UN Global Road Safety Week 2015, the public will be invited to sign the Child Declaration.

AWARDED PROJECTS - 2015

THIRD UN GLOBAL ROAD SAFETY WEEK **#SaveKidsLives**

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	1	CYPRUS	CAA	KIDS & ROAD SAFETY	A programme in collaboration with the nonprofit organization REACTION Youth for the Prevention to conduct a national campaign on the safety of children in the car, in buses and on the wider road network.
2015	1	CZECH REPUBLIC	UAMK	"ROAD SAFETY MUST START WITH CHILDREN 2"	The project focuses on practical educational activities in road safety with special attention to child behaviour in traffic. UAMK will organize two full-day events (at central squares of Prague and Ceske Budejovice), where the public (and specifically pre-school and fundamental school children) will be welcomed to experience and practice various road safety features.
2015	2	HONG KONG	HKAA	"LITTLE JOURNALISTS"	A campaign involving a video making competition among children. The Little Journalists programme aims to encourage safer behavior on road usage, such as following road signage and using footbridges, subways, 'Zebra' or 'Green Man' crossings, and to discourage unsafe road behavior. The videos will feature on social media and the exhibition of HKAA and Hong Kong district councils.
2015	2	INDIA	AAUI	#SAVEKIDSLIVES WITH ROAD SAFETY	A project to address vital issues relating to child safety involving children, parents, school teachers, school and public transport drivers and the driving community at large.
2015	2	INDIA	AASI	BOOKLETS ON ROAD SAFETY	A campaign to publish and distribute booklets to school children to create awareness. The booklets will be presented to appeal to young people and will be followed up with a quiz and awards.
2015	2	INDIA	WIAA	CARTOONS MOVIE AND COMIC BOOKS ON ROAD SAFETY	A project to educate 3000 school children aged 8 to 15 on road safety in approximately 30 schools in Mumbai. The project aims to develop cartoon based video and comic style books on road safety with the video shown at annual ceremonies and other occasions throughout the year.
2015	1	IRAN	TACI	YOUTH AND ROAD SAFETY	Translation of the current Youth and Road Safety Action Kit into Persian (Farsi) and aimed not just at young Iranians on road safety issues, but also at the authorities.
2015	1	ISRAEL	MEMSI	ROAD SAFETY FOR ELEMENTARY SCHOOL CHILDREN	A campaign covering the theoretical and practical aspects of road safety including being a pedestrian, cyclist, and passenger and encouraging the child to be the one to motivate parents.

AWARDED PROJECTS - 2015

THIRD UN GLOBAL ROAD SAFETY WEEK

#SaveKidsLives


YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	1	ITALY	ACI	MOBILITY AND SAFE TRANSPORT OF CHILDREN	The project aims to raise awareness of adults and children on the safe transportation of children in cars through the proper use of appropriate child restraint systems.
2015	3	JAMAICA	JAA	CHILDREN'S ROAD AWARENESS VIDEO	Improved visuals to impart knowledge on safer road practices will ensure that the content will be absorbed and practiced by primary school users. The specific objectives of the video project are to increase awareness of the dangers associated with improper road usage among children ages 5-12, to impart knowledge on safer road practices and to expose children to post crash care techniques.
2015	2	JAPAN	JAF	"LET'S LEARN ROAD SAFETY WITH HELLO KITTY!!" - EVENT WITH THE JAPANESE RED CROSS SOCIETY AND SANRIO	A two pronged campaign involving road safety education and a first aid workshop with Japanese Red Cross. To add interest to the education component, JAF has teamed with the company responsible for such characters as Hello Kitty and Jewelpet.
2015	1	LEBANON	ATCL	ATCL & KUNHADI #SAVEKIDSLIVES WITH SAFE CROSSINGS	ATCL and Kunhadi are working together on an educational project dedicated to children. Established in 2006, Kunhadi is a non-profit organization dedicated to save lives by introducing a new culture of safe driving habits among the Lebanese community through awareness mostly aimed at youth.
2015	1	NEPAL	NASA	KIDS' INITIATIVE FOR 'SAVE KIDS LIVES'	A broad campaign to effect behavioral change of kids and youth. A range of road safety activities like walkathon, play, photo, video, painting exhibitions, distribution of posters on road safety will be carried out in different regions of Nepal.
2015	1	NIGERIA	ATCN	SAFETY KNOWLEDGE COMPETITION FOR CHILDREN AND PARENTS	A training programme to sensitize children and adults sharing roads on the importance of seat belts, child restraint, safer cycling and walking to school, use of reflective jackets, and knowing the traffic rules. A series of comprehensive topics will be covered, including first aid training with Nigeria Red Cross.
2015	4	PARAGUAY	TACP _y	ROAD SAFETY FOR VULNERABLE CHILDREN SCHOOLS	A project in 10 schools located in highly vulnerable areas of the city of Asunción, where 100 teachers will be trained in road safety, passing the learning to more than 4000 students, with all then taking part in a one day event.

AWARDED PROJECTS - 2015

THIRD UN GLOBAL ROAD SAFETY WEEK **#SaveKidsLives**


YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	4	PERU	TACP	CHILD ROAD SAFETY	A programme with the collaboration of the Ministry of Education where an educational mobile bus goes directly to schools where the students learn appropriate road safety behavior and rules.
2015	2	PHILIPPINES	AAP	SCHOOL SERVICE DRIVERS' TRAINING PROGRAMME	A training programme for school bus drivers reinforcing their roles and responsibilities and raising awareness of stress and fatigue and how to manage them. The drivers will also be given "tips" on safe and courteous driving.
2015	1	PORTUGAL	ACP	SAVE KIDS LIVES	Aveiro, Faro and Lisboa districts of Portugal have the highest number of deaths in accidents involving bicycles. A broad campaign will educate children and the public and make clever use of the craze for "Selfies" through a "Safie" promotional competition with wide publicity around it.
2015	2	SINGAPORE	AAS	"BELT UP!"	A campaign on the importance of ensuring that children are properly and safely belted up, which includes the use of the right child restraint. The project includes an article in Highway magazine which is mailed to over 63,000 members, quiz on the proper use of child restraints/ booster seats on Highway and on social media, plus other media activities.
2015	1	SPAIN	RACC	"BETTER WITH YOUR HELMET ON" - URBAN BICYCLE HELMET CAMPAIGN	A campaign to save lives and prevent injuries among urban cyclists under 16, for which helmet use is now compulsory. It will run in Barcelona and includes a study on the behavior and helmet usage of cyclists, recommendations for proper use, a launch press conference and distribution of about 500 helmets.
2015	1	SYRIA	SAC	SCHOOL LOOK AND CLICK CAMPAIGN	A project targeting 6-7 years olds in two schools, reaching around 100 children. The SAC trained 15 trainers with the Austrian organization test and training Int. (TTI) and this campaign is an opportunity to implement the programme.
2015	2	THAILAND	RAAT	SAVE KIDS LIFE IN THAILAND	An education and awareness campaign on the importance of safety equipment in reducing death and injury, encompassing seatbelt and helmet use and targeting kids, parents and authorities.
2015	4	URUGUAY	ACU	CHECKPOINT CHILD RESTRAINT (SRI)	This project is focused on increasing the use of SRI, by educating parents and children; and reviewing existing facilities as well as also introducing new facilities.

AWARDED PROJECTS - 2014

 International Federation
of Red Cross and Red Crescent Societies
Global First Aid Reference Centre

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	1	CROATIA	HAK	GIVING EVERYONE THE CHANCE TO BE A LIFE-SAVER	A first aid campaign to raise knowledge and confidence of citizens in first aid.
2014	1	CZECH REPUBLIC	UAMK	FIRST AID AND ROAD SAFETY TRAINING CAMPAIGN	A public event to raise awareness and knowledge of first aid techniques and safe driving behaviour, targeting teenagers and driving school students.
2014	4	ECUADOR	ANETA	TRAINING AND SOCIALIZATION OF FIRST AID	Distribution of leaflets and updating of training in driving school clubs, plus communication outreach in public places.
2014	1	HUNGARY	MAK	WORLD FIRST-AID DAY 2014	An outreach to the public and media on the importance of first-aid knowledge and education.
2014	1	ISRAEL	MEMSI	COOPERATION WITH MDA ON POST-CRASH CARE	A first aid awareness campaign teaching drivers to prevent deterioration of the injured before the arrival of a medical crew.
2014	2	JAPAN	JAF	FIRST AID TRAINING COURSE AT "6 HOURS OF FUJI"	Collaboration with the Red Cross to raise awareness of post-crash care and general road safety. The project will take place during the World Endurance Championship (6 hours of Fuji).

AWARDED PROJECTS - 2014

 International Federation
of Red Cross and Red Crescent Societies
Global First Aid Reference Centre

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	1	MADAGASCAR	FSAM	GIVING A CHANCE TO BE A LIFE-SAVER	First aid training for drivers and users of public transport on how make an effective intervention before arrival of the medical team.
2014	4	PARAGUAY	TACP _y	FIRST AID COURSES	A training program to improve first aid skills and knowledge in 4 cities in Paraguay. The project aims at educate people to provide first aid when an accident occurs, before the arrival of medical assistance.
2014	1	POLAND	PZM	PROMOTION OF FIRST AID AMONG PEOPLE	Development of a "lifeguard on a motorcycle", with life-saving equipment, to fill the gap before back up medical assistance reaches an accident site.
2014	1	SLOVENIA	AMZS	AMZS AND THE SLOVENIAN RED CROSS EVENT	First aid training and production of a promotional brochure to present vital information on vehicle first aid kits, backed by a media event in conjunction with Red Cross.
2014	2	SRI LANKA	AAC	FIRST AID	First aid training to minimize fatalities due to poor initial treatment at accident sites.
2014	1	SYRIA	ATCS	FIRST AIDS ON ROADS AWARENESS	An assessment of people in public places on knowledge and awareness of road safety and first aid in order to understand their needs and address it through ATCS sessions.
2014	1	TANZANIA	AAT	FIRST AID AWARENESS PROGRAMME	A leaflet campaign explaining basic first aid steps supported with demonstrations from the Tanzania Red Cross Society.

S-PROJECTS: MYWORLD - 2015 SURVEY



YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	1	ALBANIA	ACA	ROAD SAFETY EDUCATION IN SCHOOLS	A web and/or print newspaper campaign to highlight road safety and covering use of seat belts, drink driving and speeding as key factors causing accidents in Albania. The online campaign will link to the MyWorld survey encouraging signatures.
2014	4	ARGENTINA	ACA	SUITABLE BEHAVIOUR + INDULGENT ROADS = LESS ACCIDENTS	Flyers for the public, explaining the concept of indulgent roads and showing why it can considerably reduce accidents. Flyers will include the MyWorld link in support of better roads and transport.
2014	1	BOSNIA AND HERZGOVINA	BIHAMIK	WALK SAFELY THROUGH LIFE	Involving around 1000 pre-school and primary school children, this is a short walk along the main city street in Sarajevo with kids wearing t-shirts and caps with Decade logos and road safety slogans. At a Club stand, visitors will receive leaflets and be urged to sign for MyWorld.
2014	1	BOTSWANA	Emergency Assist 911	THE LONG SHORT WALK FOR BETTER ROADS & TRANSPORT	Primary school children will march with informative banners on MyWorld 2015 in partnership with Tlhare Segolo Foundation, MVA Fund and the Department of Road Transport and Safety.
2014	1	ISRAEL	AAK	MYWORLD 2015	As part of MEMSI's activities to promote Road Safety, this project is all about promoting votes for «better roads and transport» in the UN Survey. MEMSI has produced postcards that include a barcode for people to be able to scan and vote directly from their Smartphones. The postcards are given to all IDP applicants and distributed in Road Safety Conventions where posts for online voting are also available to the public. Timeline: -March 13th, formal letters have been sent to Government Officials and the -Israeli Ambassador to the UN; -March 24th, Road Safety convention; -Attaching brochures to all IDPs; -May, Media campaign.
2014	3	JAMAICA	JAA	THE JAA JUNIOR CLUB'S: My World Video Campaign	Engaging Jamaican youth to create videos to promote the My World Survey and vote for «better roads and transport». The videos will feature on both social media and mass media.
2014	1	KENYA	AAK	SAFE WALK TO SCHOOL: Ask the children and call for actions	The AAK will organise for children a series of walks to school with informative stands about voting for better roads and transport in UN Survey. The project will involve many children from different parts of the country. They will be taught how to be safe on the way to school. A series of walks to school will be organised. Walking children will receive safety vests and reflective stickers. Along the route AAK will take pictures of dangers in traffic and set up informative stands about the possibility to vote for better roads and transport. AAK road safety experts will also be present in the media and at local community gatherings.

S-PROJECTS: MYWORLD - 2015 SURVEY



YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	1	LITHUANIA	LAS	VOTE FOR - BETTER TRANSPORT & ROADS	The main idea is to explain audience the situation on roads in a world; to prove that accidents can be avoidable and to encourage to vote. 1. letter to governmental institutions (translation & sending) 2. preparing of the information in Lithuanian 3. publishing materials (leaflets, brochures, posters) 4. participation at «Transbaltica 2014»-the largest exhibition in Baltic states, having a goal to meet the main target group - drivers and encourage to vote. Measures (stand, published material, tools for video and voting on the spot; staff for communication, spreading the leaflets and collecting the votes).
2014	1	MACEDONIA	AMSM	MY WORLD, MY VOTE FOR SAFER ROADS	Promotion of MyWorld 2015 and encouragement of AMSM members and citizens to participate. The campaign includes text messages to members, a paid Facebook ad and canvassing of votes via electronic tablet sign up of shoppers and commuters.
2014	3	MEXICO	OMDAI	MOVING MORE	An event involving famous personalities, to promote safer road use. Animators will engage attendees to participate in games, photos and voting on MyWorld 2015, while providing road safety advice.
2014	1	MOLDOVA	ACM	BRIGHT, SEEN AND SAFE !	An awareness campaign on pedestrian visibility comprising such activities as celebrity charity dinner, walks, flash mobs, press conference, and distribution of reflectors and including vote gathering for MyWorld 2015.
2014	1	MOZAMBIQUE	ATCM	CAMPAIGN IN DRIVING SCHOOLS AND RESTAURANTS	A project involving workshops with theatre performances in three driving schools, plus the distribution of sugar sachets in restaurants and ministries on MyWorld 2015, urging votes and dispensing safety messages.
2014	4	NICARAGUA	NAC	BETTER TRANSPORT AND ROADS	A campaign supported by a meeting with the Minister of transport to distribute flyers demanding better roads and transport for the public in general.
2014	1	NIGERIA	ATCN	BETTER ROADS AND TRANSPORT CAMPAIGN	An awareness rally where participants will march with posters and flyers in support of better roads and transport. They will march past government and private offices encouraging signatures for MyWorld 2015.
2014	4	PARAGUAY	TACPY	JUNTOS, PODEMOS SALVAR MILLONES DE VIDAS	An awareness campaign to discourage unsafe road practices and encourage safer behaviour.

S-PROJECTS: MYWORLD - 2015 SURVEY



YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	4	PERU	TACP	UN MYWORLD 2015 CAMPAIGN	Communication through print and electronic media to reach users of the current web and Facebook page of TACP as well as those of strategic partners. Specifically, a webpage will be created with links to encourage votes.
2014	1	PORTUGAL	ACP	PEDESTRIAN CROSSING CAMPAIGN	An awareness campaign for pedestrians and drivers focussing on high impact messages painted on pedestrian crossings.
2014	1	ROMANIA	ACR	SAY "YES" FOR A BETTER WORLD2015. VOTE FOR "BETTER TRANSPORT AND ROADS3	A national road safety project for mobilization and participation of the public in MyWorld2015, including mobile information points, TV and radio campaign, and letters to MPs.
2014	1	SERBIA	AMSS	VOTE FOR LIFE !	The project is dedicated to raising awareness of the necessity of having better transport and roads after 2015, by collecting votes for the UN survey. Votes will be collected at road safety related events, such as International conference «Road Safety in Local Communities», European road safety day, gathering of fans of historical vehicles, and the city of Belgrade and national rounds of the traffic education contest 2014. All road users will benefit from this project. We hope to have a great impact and will use media to a great extent to help spread the word and collect as many votes as possible.
2014	1	SPAIN	RACC	BETTER ROADS AND TRANSPORT MYWORLD SURVEY CAMPAIGN	A campaign for RACC members, mobility experts and media to explain the objectives of the MyWorld global survey to encourage people to vote for better roads and transport.
2014	2	SRI LANKA	AAC	PREVENT RAILWAY CROSSING ACCIDENTS	An awareness campaign to highlight the number of accidents at railway crossings due to the negligence of drivers and pedestrians.
2014	1	TANZANIA	AAT	VOTE FOR BETTER ROADS & TRANSPORT	A march of 250 pupils from five schools, including police and Boda Boda motorcyclists, with banners and flags to a civic square, seeking votes and also presenting a petition to government officials.
2014	1	UAE	ATCUAE	MYWORLD 2015 INITIATIVE	A project to heighten awareness of MyWorld 2015 and to capitalise on government connections, member database and wide ranging media activities in gaining support and signatures.
2014	1	YEMEN	YCTA	100 000 NAMES PROJECT	A broad campaign to achieve 100,000 signatures for MyWorld 2015.

AWARDED PROJECTS - 2013

UN GLOBAL ROAD SAFETY WEEK

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	1	AUSTRIA	OAMTC	SOS CHILDREN VILLAGES JOIN THE UN GLOBAL ROAD SAFETY WEEK	Children of the SOS Children's Villages are asked to draw their every day way to school, raising awareness to the possible difficulties and dangers of participating in the road traffic as pedestrians. Results will be presented at a press-conference, an award will be given to the best drawing.
2013	1	BELARUS	BKA	PEDESTRIANS+DRIVERS = ROAD-SAFETY PARTNERSHIP	The project aims to reduce pedestrians' death rate and injuries on the most dangerous pedestrian crossings of Minsk as well as to improve the level of road safety consciousness through the awareness and education campaign and to create the platform for partnership between pedestrians and drivers.
2013	1	BELGIUM	TCB	WALK SAFE: THE SAFETY CORNER	TCB will organise a road safety media corner on 6 May, either at the starting point of the Long Short Walk or the end of the walk.
2013	4	CHILE	ACC	SEGURIDAD VIAL EN PEATONES	In Chile we have more than 1.500 people dead by car accident and 50% are pedestrians. As they often don't respect the traffic lights and other signals, we develop an active campaign displayed on the streets to all pedestrians the "wrong way and the safe way" to cross the streets.
2013	4	COSTA RICA	ACCR	TRAFFIC CALMING PROJECT/ ARTISTIC CROSSWALKS IN HIGH RISK CROSSES	Curridabat is a city of 72,000 inhabitants. Large numbers of vehicles travel across the city daily. Citizens must recover their right to cross the road safely. Our goal: Strengthen our road safety efforts by installing three artistic crosswalks on the most dangerous intersections in Curridabat.
2013	4	ECUADOR	ANETA	ROAD SAFETY PROJECT FOR PEDESTRIANS	We will make many activities in the entire Road Safety Week, through our 36 schools in the whole country. We will educate and train drivers and pedestrians through mechanisms which can reduce traffic accidents where they are involved.
2013	1	HUNGARY	MAK	MAK ROAD SAFETY EVENTS DURING THE SECOND UN GLOBAL ROAD SAFETY WEEK	Joining the Second UN Global Road Safety Week, MAK is going to hold a series of road safety events in Szeged, a cultural and university center, between 6 - 12 May 2013. We wish to draw participants' attention to the importance of pedestrians' safety in traffic, to occurring dangers and to rules.

AWARDED PROJECTS - 2013

UN GLOBAL ROAD SAFETY WEEK

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	2	INDIA	WCIM	PEDESTRIAN ROAD SAFETY	Kids are invited at the institute for training & fun activities for this project. The main target is reaching entire family. Communication strategy in these activities will help us in reducing road accidents.
2013	2	INDIA	WIAA	PEDESTRIAN SAFETY WEEK	Training & fun games for children at Traffic Park to visiting the traffic authorities to display Pedestrian safety concerns. Alternatively, the Communication strategy highlights the mass mediums to treat it as a social responsibility.
2013	2	INDIA	AAUI	SECOND UN GLOBAL ROAD SAFETY WEEK	The Project consists of following activities: booklet distribution, Banners, Face to Face Interaction with pedestrians, volunteer to guide pedestrians. This project brings in an opportunity to the FIA clubs to conduct studies and organize programs that are of great value for saving walkers lives.
2013	2	INDIA	AASI	INCREASING AWARENESS ON 'RIGHT OF WAY FOR PEDESTRIANS AT PEDESTRIAN CROSSINGS'	Training & fun games for children at Traffic Park to visiting the traffic authorities to display Pedestrian safety concerns. Alternatively, the Communication strategy highlights the mass mediums to treat it as a social responsibility.
2013	2	INDIA	AAEI	SECOND UN GLOBAL ROAD SAFETY WEEK	A workshop to be organized at school level to build awareness in collaboration with local Police authorities. A distribution of leaflets & banners with the FIA logo at congested areas with the message «Don't use Mobile Phone while crossing», «Don't cross while traffic is on», «Use ZEBRA CROSSING», «Use Footpath where available» will accompaing the activities together with the organisation of the Long Short Walk with Celebrities. Media coverage will maximise the program effect.
2013	1	ISRAEL	MEMSI	BE SAFE PEDESTRIAN CAMPAIGN	A collaboration with five big municipalities for a distribution of training materials in kindergartens by volunteers and professional trainers. Trainings will be supported by 5000 workbooks, produced by MEMSI, on the importance of being careful on the road to the children in a story-telling way. The campaign will be supported by the distribution of 5000 crosswalk shirts, white and black for school children as well as the yellow FIA action for road safety decade pins and reflectors bracelet. The campaign will be promoted on the local media channels and it will be distributed throughout the country.

AWARDED PROJECTS - 2013

UN GLOBAL ROAD SAFETY WEEK

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	1	ITALY	ACI	A SHORT SAFE WALK IN THE TRAFFIC OF YOUR CITY	ACI experts and sport champions will accompaigh primary school pupils on a pleasant/ educational walk along the streets of historical Rome. Children will be taught how to walk safely along the roads and pedestrian crossings. The Long Short Walk logo will be shown during the walk.
2013	1	KENYA	AAK	"SAFE WALK TO SCHOOL: ASK THE CHILDREN AND CALL FOR ACTIONS"	In the framework of the Road Safety Week, AAK will organise a drawing completion in schools in order to raise awareness on road safety for school children. The main event will be the organisation of a "walk to school" with a group of children.
2013	1	MOLDOVA	ACM	UN ROAD SAFETY WEEK IN MOLDOVA	To raise pedestrian awareness and mark the UN Global Road Safety Week - an important event in achieving the goals of the Decade of Action for Road Safety.The overall objective is to promote responsible behavior and decrease pedestrian deaths and involve key-stakeholders and civil society.
2013	1	MOZAMBIQUE	ACTM	THEATRE AT SCHOOLS FOR THE ROAD SAFETY	A series of lectures in schools on road casualties, accompanied by a Theatre performance called "Maxaca" (Family) with 13 to 16 performers.
2013	1	NAMIBIA	AAN	"SHORT WALK WITH SCHOOL CHILDREN"	AA Namibia aims at organising a "Short Walk" with school children. The objective of the project activity is to create awareness to the risks pedestrian are exposed to when using the road, promote safe road user behaviours, sensitise drivers on the rights of pedestrians as road users.
2013	4	NICARAGUA	CAN	REFLECTIVE DECAL STICKERS AND PROJECT WITH MINISTER OF EDUCATION IN SCHOOLS TO RAISE AWARENESS	The distribution of 20 000 Reflective decals all over Nicaragua to motorcycles owners, bike owners, horse carriages, cow carriages. The project is run in full support of the Police department that will help distribute sticker to everyone who is getting a license.
2013	1	NIGERIA	ATCN	THE "CHILDREN TRAFFIC CLUB"	In support of the Road Safety Week, the ATCN will organise lessons to promote peer-to-peer road safety training. The concept is to train 100 students of different ages from ten schools as to equip them to teach road safety to their peers.

AWARDED PROJECTS - 2013

UN GLOBAL ROAD SAFETY WEEK

YEAR	REG	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	1	POLAND	PMZ	UN GLOBAL SAFETY WEEK EVENT FOR CITIZENS OF ZIELONA GÓRA CITY AND SURROUNDINGS	The local bureau of PZM in Zielona Góra will organise a special event for citizens of Zielona Góra city- especially for the safety of pedestrians adult and children. Policemen and teachers will show how to walk safely in and outside the city.
2013	2	SINGAPORE	SMSA	UN GLOBAL ROAD SAFETY WEEK SINGAPORE	In support of the Second UN Global Road Safety Week, the Singapore Motor Sports Association in partnership with the Canberra Housing Estate Citizens Consultative Committee (CCC) is proposing a multi-day approach to encourage road safety awareness amongst child pedestrians and drivers of the estate.
2013	2	SRI LANKA	AAC	WALK SAFELY	«Road safety Program for All» on 7th -8th May 2013 is mainly dedicated to pedestrian safety. The main objective is to reduce injuries and fatalities among road users and pedestrians.
2013	1	TUNISIA	NACT	LA SÉCURITÉ DES PIÉTONS	“We are all pedestrians ... Let us share the road” is the motto presented by NACT for its initiative in the schools of 24 governorates. Pupils will be trained by the local police on pedestrian crossing and will receive reflectors, posters and stickers on road safety. The events will be accompanied by the release of 2001 balloons in memory of the 2001 pedestrians’ kills in Tunisia.
2013	1	UAE	ATCUAE	PEDESTRIAN SAFETY - OUR GOAL	The ATCUAE as a safety partner with the MOI is physically involved with the Education Going forward, the pillars of the Educational approach will guarantee that all aspects of pedestrian safety are addressed. The main objective is to develop schools programs, educate drivers and marketing measures.
2013	1	ZIMBABWE	AAZ	“PEDESTRIAN SAFETY ROAD SHOW”	The Automobile Association of Zimbabwe will launch a road show to raise awareness on pedestrian safety by targeting members of the public in the CBD. The road show includes a quiz show, distribution of road safety fliers and a school drawing competition.