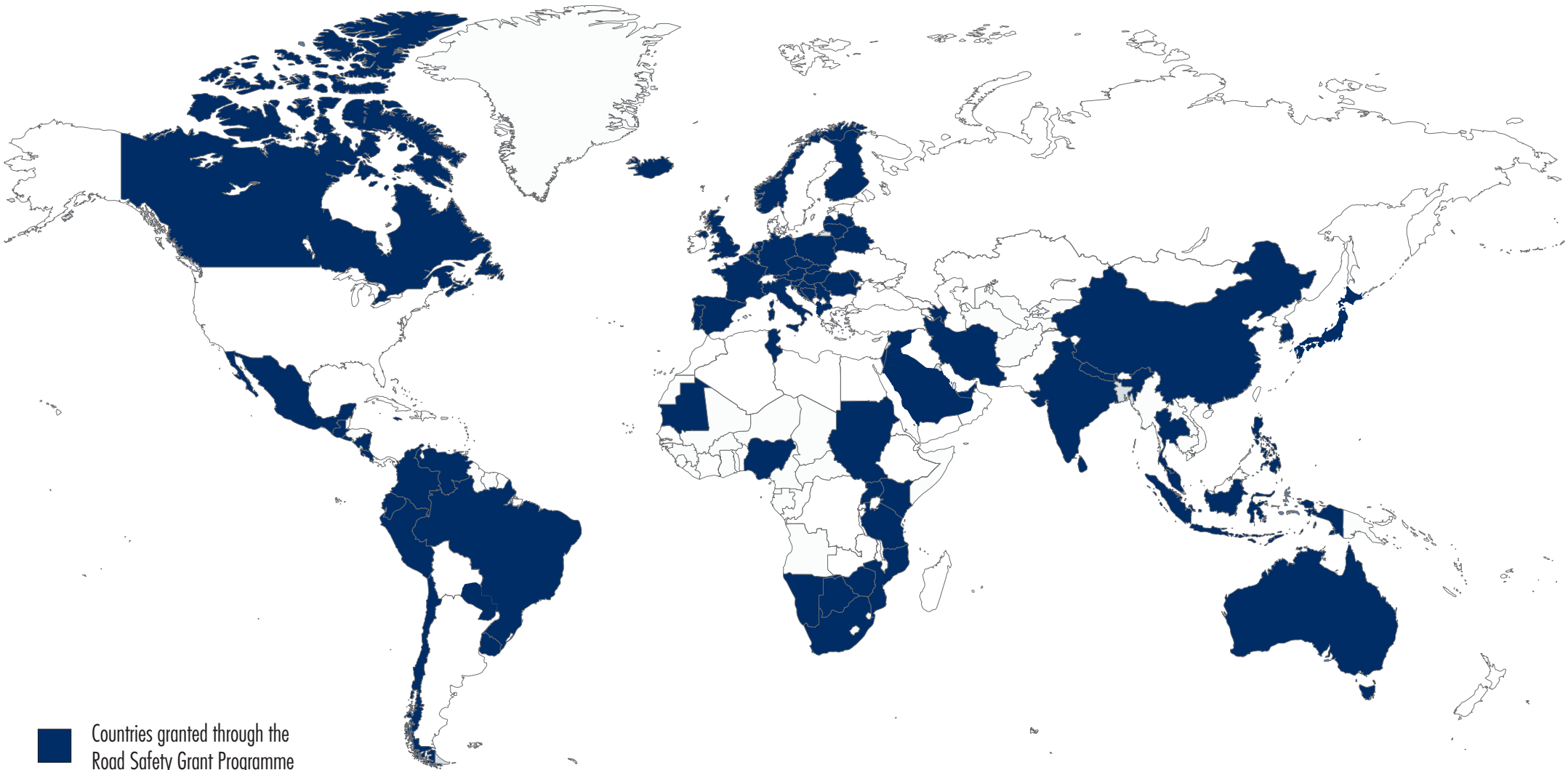




ROAD SAFETY
GRANT PROGRAMME

AWARDED PROJECTS

2012, 2013, 2014, 2015, 2016 & 2017



 Countries granted through the Road Safety Grant Programme

AWARDED PROJECTS - 2017

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2017	1	AZERBAIJAN	AAF	SAVE KIDS LIVES - AZERBAIJAN	A wide awareness campaign targeting children, parents, drivers to make road safer for children. Practical lessons will be given, video will be broadcasted.
2017	2	BAHAMAS	BMSA	RACERS SAY "DON'T RACE"	A training to improve awareness of road safety among school children and ensure that the children in the targeted schools receive and learn the FIA's 10 Golden Rules.
2017	3	BELIZE	BAC	BUSSAFE TO CROSS	A new video system developed by Teknisult that allows buses and outside monitors to observe the current situation on the ground when children are being picked up or dropped off at their designated areas.
2017	4	BOSNIA AND HERZEGOVINA	BIHAMK	RESCUE SHEET FOR THE DRIVER AND VEHICLE DATABASE	This awareness campaign aims to decrease the number of road traffic accidents victims in Bosnia and Herzegovina and improve the overall quality of post-crash medical care for traffic accidents victims by creating the Rescue Sheet for the Driver and Vehicle Database.
2017	5	BRAZIL	ACBr	A SAFE ROAD TO SCHOOL	The main goal of the programme is to inform teachers and parents about the importance of safety measures to avoid risks to children's lives, especially when on their way to school. There will be an online exchange between students and teachers from different locations, sharing experiences and problems, and thereafter, local educational campaigns will be created.
2017	6	CANADA	CAA	SCHOOL ZONE SAFETY WEB TOOL	The project goal is to identify issues and problems in school zones, while educating the public on how it can contribute to making school zones safer. An online tool will be created that will provide the public with a place to report issues and problems in local school zones.
2017	7	COLOMBIA	ACC	DAD: NO HELMET NO MOTORCYCLE	A campaign to raise the awareness of adults that their children must always wear helmets when riding on motorcycles. 500 helmets will be given away to low-income children whose parents take them to school by motorcycle.
2017	8	CROATIA	HAK	#RULE 6	In line with the sixth Golden Rule which is "Protect Children - When you take the wheel, put your children in car seats", HAK will research driver behaviour using existing tools and develop new tools and methods (films, questionnaires, educational material, etc.) to educate parents about safe transportation of children in the car.
2017	9	CZECH REPUBLIC	UAMK	MOBILE PHONE BEHIND THE WHEEL	The campaign's aim is to highlight the harm caused by cell phone usage while driving by the driver and launch a broad public debate. There will be three data collection campaigns throughout the year, as well as a workshop in the autumn. TV reports and a video will be created.

AWARDED PROJECTS - 2017

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2017	10	DOMINICAN REPUBLIC	ACD	ONE BIG STEP: PROMOTING ROAD SAFETY FOR CHILDREN IN THE DOMINICAN REPUBLIC	An awareness campaign to promote the adoption of the toolkit proposed by the FIA through the "Tool Kit for Child Safety in Vehicles".
2017	11	GUATEMALA	ACG	SCHOOL SIGNALING IN RURAL AREAS	The goal of the project is to reduce the risk of injury to students around schools in rural areas of the southernmost part of the country, where the Government has not installed traffic lights. Rural schools are hardly noticeable so signaling becomes critical for the safety of students. Forty schools have been identified, where approximately 10,000 students are at high risk of being involved in a road accident. Each school will have a crossing point signal, a caution sign at 20 m and a school sign at 80-100 m.
2017	12	JAMAICA	JAA	TRAFFIC POLICE TRAINING AND STRATEGY CENTRE	A project involving the creation and development of a portal whose purpose is to create rules and systems to establish and disseminate objective standards of accessibility for disabled people to access the transport system in Chile.
2017	13	JAPAN	JAF	PLEDGE TO NEVER BE DISTRACTED BEHIND THE WHEEL WITH SMARTPHONES	This campaign focuses on distracted driving due to smartphones, which has become one of the global social issues on road safety as featured in the "SAFE STEPS" campaign. Through this campaign, drivers and road users will be aware that they are key players in road safety.
2017	14	LEBANON	ACTLB	PROTECTING STUDENTS CROSSING THE ROADS IN BEIRUT WITH THE HELP OF GOVERNMENTAL BODIES	The project will help manage the most dangerous intersections in Beirut with an emphasis placed on pedestrians. Policemen will be trained to manage these dangerous spots.
2017	15	MACEDONIA	AMSM	INTERACTIVE MOBILE APPLICATION PLATFORM 1.0 FOR SAFER ROADS	The goal is to create a mobile application platform where different groups of road users, especially motorcyclists, will be able to contribute to safer roads, be proactive and map flaws and deficiencies identified on the local, regional and national roads. The ultimate goal is to use the data gathered to lobby authorised state institutions in order to provide better infrastructure and long-term road safety improvements.
2017	16	MOLDOVA	ACM	KEEP YOUR KIDS SAFE IN CARS! ADVOCACY AND AWARENESS-RAISING CAMPAIGN	A national campaign on child safety in cars involving a series of awareness-raising and advocacy initiatives targeting the Moldovan population, relevant non-governmental stakeholders, and national public authorities.

AWARDED PROJECTS - 2017

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2017	17	NIGERIA	ATCN	ROAD SAFETY FOR COMMERCIAL ROAD TRANSPORTERS	The aim is to sensitise commercial road transporters to the major causes of road accidents on Nigerian roads, which are lack of attention to road signs and regulations, health problems like poor eye sight, excessive speeding, alcoholism, drug abuse, aggression, tyre blowouts, and poor lights. Thanks to the training, roads will be safer for pedestrians and road users.
2017	18	SERBIA	AMSS	ROAD SAFETY MANAGEMENT	The main objectives are to identify and map people with disabilities that are active road users in Serbia and define the base line values and targets for the future, by sharing best practices and transferring knowledge through trainings.
2017	19	SLOVENIA	AMZS	NATIONAL COMPETITION "BEST YOUNG DRIVER OF SLOVENIA"	The aim of this project is to promote road safety knowledge and skills among young drivers by highlighting that being a good driver requires a complete set of skills, not just one or two. AMZS would also like to attract promoters of road safety via the competition and build a bridge to this particular age group. AMZS aims to increase the number of members from this age group as well and prepare a new membership category adapted to the needs of young drivers.
2017	20	SPAIN	RACC	SENIOR DRIVING SELF-EVALUATION WEBSITE	The RACC will develop a highly innovative and useful online information and self-evaluation tool focused on solving the road safety problem derived from the aging of the driving population in Spain and Europe. Senior Driving RACC.com will encourage +65-year-old drivers to take responsibility for their mobility, helping them and their families decide when to stop driving. The website and its tools will be available to FIA clubs.
2017	21	SRI LANKA	AAC	DON'T HIT & RUN!	An educational programme to educate drivers on their moral obligations and the legal implications for hit and run incidents. They will be taught how to handle an injured person and prevent further injuries due to transporting them inappropriately to hospital. Media and social media platforms will be created to debate this topic.
2017	22	SYRIA	ACS	OFFICIALS' TRAINING WITH SAINT JOSEPH UNIVERSITY	Syria needs to have a sufficient number of officials from private and government sectors that have road safety management knowledge. This project began by training 15 club officials with the help of the Austrian TTI organization in 2015 on training programmes for children. The goal is to develop road safety management knowledge among the Syrian Automobile Club officials who work on road safety projects with the University of St. Joseph in Lebanon.

AWARDED PROJECTS - 2016

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2016	1	AUSTRIA	ÖAMTC	ROAD SAFETY FOR KIDS – MOBILE APPLICATION	A mobile app for children between 9 and 12. The app teaches children about safe traffic behavior in an entertaining manner and its adaptation to other languages makes it much more cost effective.
2016	2	BRAZIL	ACB	“BRAZIL CAN MAKE A DIFFERENCE, WITH BETTER SAFETY ON THE ROADS!”	A video competition for Brazilian filmmakers to create short films on the issue of mobility on roads. As audio-visuals are easily and quickly spread through social networks, the project aims to reach millions of people with a message to contribute more to a more safe and responsible driving.
2016	3	CANADA	CAA	DISTRACTED DRIVING SIMULATOR	The Distracted Driving Simulator, applicable to any country or community around the world, will show road users, in an engaging and easy to manner, how being distracted affects their ability to drive safely.
2016	4	CHILE	ACCHI	“MAS MOVILIDAD”	A project involving the creation and development of a portal whose purpose is to create rules and systems to establish and disseminate objective standards of accessibility for disabled people to access the transport system in Chile.
2016	5	COLOMBIA	ACC	ARRIVING DAILY SAFETY FROM SCHOOL	Extension of the “Safe Roads for Kids going to School” program. The aim is to decrease the risks for children around schools where no safety programs exist.
2016	6	CROATIA	HAK	“RULE 7”	“Do not use your mobile phone when you drive” is the seventh of the Golden Rules. HAK will research on behavior of drivers, will develop special tools (i.e. movies, questionnaires, surveys, documents for education) and implement education and campaigns for future and younger drivers.
2016	7	HUNGARY	MAK	NOVICE DRIVERS ON THE ROAD	A special preventive road safety education program for newly qualified drivers to highlight the difficulties novice drivers face, as well as to educate them.
2016	8	INDIA	AAUI	“FIRST RESPONDER COURSE-TRAUMA CARE”	A First Responder Training course developed in many countries and scientifically validated in India imparts skills and techniques for safe rescue to an unprofessional person and reduces incidence of adverse outcomes. Project goes far beyond first-aid and CPR topics, connecting seamlessly with formal rescue services and will be run in cooperation with the IRF.

AWARDED PROJECTS - 2016

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2016	9	ISRAEL	MEMSI	ROAD SAFELY FOR THIRD AGE ROAD USERS	An educational project for third age road users to raise awareness of the physical and psychological changes they go through affecting their conduct as drivers and pedestrians. The project will include a seminar offering theoretical and practical demonstration and will be run in cooperation with the local Magen David Adom national society.
2016	10	ITALY	ACI	"FIT2DRIVE"	A project to raise awareness by producing a tailored app for self-assessment created and tested in the academic world and realized through 6 events reaching up to 1 500 youths. A specific module for ACI driving schools network Ready2Go will be realized, together with interactive initiatives in high schools with the use of kits simulating drunkenness, the distribution of disposable alcohol tests and presentation of the app.
2016	11	JAPAN	JAF	BRIDGING FIA REGION II AND JAPANESE AUTOMOBILE MANUFACTURERS IN ROAD SAFETY EDUCATION	Development and implementation of an educational program for motorists. Firstly a workshop will invite JARI-JAMA and 4 Region II clubs (IMI, AAM, AAP and RAAT) to share actual situation of traffic accidents and each club's road safety educational activities.
2016	12	KENYA	AAK	FIRST AID TRAINING FOR PUBLIC SERVICE VEHICLES DRIVERS	A project to address post-crash care through the drivers of Public Services Vehicles (PSV) who are often the first to arrive at an accident scene. The aim is to train 500 PSV drivers in 5 key cities, supported by the Kenya Red Cross Society which will lead the training.
2016	13	MOLDOVA	ACM	SOBER AND SAFE VILLAGES IN MOLDOVA	The project will address one of the road risk factors - drink driving, as one of the main causes of serious crashes in Moldova. The project will extend the area of risk factor pilot interventions initiated in the previous project funded by the FIA and GRSP/TRACECA in 2015.
2016	14	ROMANIA	ACR	"JUNIOR CO-PILOT"	A project to enhance road safety by inviting kids travelling with their parents to become co-pilots via the Junior Co-Pilot Game. The game uses GPS technologies, is fully synced with the car, sending warnings whenever the driver is speeding and when STOP signs or a dangerous curve approach etc. The Co-Pilot Game has all road signs and regulations in a language easily understood by kids.
2016	15	SINGAPORE	AAS	"STAY FOCUSED"	The project 'Stay Focused' aims to address the problem of distracted road users who do not pay attention on the road. It is aimed at both drivers and pedestrians, with particular emphasis on mobile phone use while on roads.

AWARDED PROJECTS - 2015

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	1	JAPAN	JAF	"DON'T TEXT AND WALK!"	A study to scientifically analyse the risks behind texting while walking and cycling, with the results distributed to Clubs globally.
2015	2	UNITED KINGDOM	RAC	SAFE NAVIGATION WITH GOOGLE GLASSES?	A study to compare behaviour when using the Google Glass for route navigation or a typical portable navigation device, or when given verbal instructions by passengers.
2015	3	UNITED KINGDOM	MSA	ROAD SAFETY SHORT FILM COMPETITION	Creation of a short film based on one of the FIA's 10 Golden Rules. The film will be used to promote a road safety message to the wider UK population.
2015	4	SPAIN	RACC	IMPROVED ROAD SAFETY FOR PREGNANT WOMEN	Research into how pregnancy affects mobility and its influence on road safety for pregnant women, with the aim of producing recommendations for their enhanced safety on the roads.
2015	5	ALBANIA	ACA	EDUCATE CHILDREN TO EDUCATE ADULTS	A campaign using TV, schools and kindergartens to improve road user behaviour by teaching children in an amusing way, while also educating parents. The message is via 25 short cartoons on a national channel.
2015	6	JAMAICA	JAA	POST-CRASH RESPONSE	A post-crash project to provide effective post-crash care in collaboration with the JN Foundation and the Ministry of Health.
2015	7	AUSTRALIA	NRMA	NOVICE DRIVER MENTORING FOR INDIGENOUS COMMUNITIES	Driving and mentoring instruction to support Australia's indigenous drivers through NRMA's Safer Driving School. The project also aims to increase log book hours and enhance the provisional licenses obtained.
2015	8	TANZANIA	AAT	BODA BODA 4.0	Continuation of a proven successful project to train a further 1 000 motorcyclists and three wheeler drivers as well as distributing 10 000 fluorescent stickers to improve night visibility.

AWARDED PROJECTS - 2015

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	9	MACEDONIA	AMSM	SMART CITY CYCLING	A campaign to maintain the low number of cyclist road accidents through training and education, with drivers also being urged to treat cyclists with respect.
2015	10	LATVIA	LAMB	ROAD SAFETY SHORT FILMS COMPETITION	A short films competition on the 10 golden traffic safety rules. The top 10 will be awarded 500 € and shown on safety-related websites, with the best displayed on auto industry-related programmes.
2015	11	SYRIA	SAC	ROAD SAFETY TRAINING FOR CHILDREN AND YOUTH	A training programme to prepare a team of certified road safety trainers for novice drivers in cooperation with the Test&Training International Institute.
2015	12	PARAGUAY	TACPy	CHILD SAFETY IN VEHICLES	An awareness campaign to influence public opinion and have child safety in vehicles in the national and legislative agenda.
2015	13	ITALY	ACI	SAFE BIKES	An educational video for children and adults, backed by a series of events on the safe use of bicycles.
2015	14	GUATEMALA	ACG	RADIO ROAD SAFETY COMPETITION	An awareness campaign through media, leading up to Easter Week (holiday season), which is the most dangerous in terms of accidents. A key radio host will spearhead the campaign.
2015	15	BELARUS	BKA	BELARUSIAN FAMILIES FOR ROAD SAFETY	A widespread "seat belts and child restraints public awareness campaign." It will centre on a special T-shirt design, with a catchy family oriented slogan urging parents to ensure their kids are belted up.
2015	16	LITHUANIA	LAS	"DO NOT DRIVE WITH EYES SHUT!"	A media and social advertising campaign urging drivers to use hands-free equipment for phone calls and not to text at all.

AWARDED PROJECTS - 2015

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2015	17	SOUTH AFRICA	AASA	"WALK SAFE!"	A project to influence behaviour of road users targeting pedestrians in previously disadvantaged areas and focusing on taxi, bus and rail commuters, school children and communities.
2015	18	IRAN	TACI	"DON'T DRIVE WHEN DROWSY"	A programme to teach trainers and then have them train bus drivers and public transport companies. The companies will be urged to choose professional drivers, but will also learn the importance of monitoring driver health before a trip.
2015	19	PERU	TACP	ROAD SAFETY EDUCATION CAMPAIGN	A broad media and social network campaign on road safety in an effort to reduce the high fatality rate nationally.
2015	20	MOLDOVA	ACM	ROAD SAFETY AWARENESS CAMPAIGN	Design and implementation of an awareness campaign by the working group established in TRACECA Moldova, with a workshop of key road safety stakeholders from Ukraine and Moldova.
2015	21	NEPAL	NASA	SAFER VEHICLES FOR NEPAL	A project to address the lack of proper training in Nepal with an initial 100 instructors to be trained and production of an auto workshop manual to standardize training.
2015	22	JORDAN	RACJ	PREVENTIVE DRIVING TRAINING	Training with simulators with emphasis on texting and driving, drowsy driving, driving under the influence, and driving in extreme weather conditions.
2015	23	SLOVAKIA	SAMS	DRIVE WITH YOUR HEAD	A TV campaign to positively change the behaviour of drivers, increase their skills, and also make pedestrians and cyclists more safety aware.

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	1	AUSTRIA	ÖAMTC	MAKE YOURSELF VISIBLE	For many years, each of the federal clubs has implemented different projects with regard to the issue of road safety. At ÖAMTC Kärnten's suggestion, we now want to develop a nationwide campaign with a widespread impact. The ÖAMTC wants to position itself as the most competent institution in this field. The main objective is to improve road safety. Apart from strengthening its positive image, the ÖAMTC shows that it is a non-profit organisation promoting membership. To be able to address the public targeted and call attention to this issue, it is necessary that the initiative is run over a period of several months. In this way, every month can be focused on another target group. The campaign will take place in autumn 2014, focusing on pupils; cyclists and pedestrians.
2014	2	CANADA	CAA	TEXTING AND DRIVING YOUTH AWARENESS CAMPAIGN	Youth are those most likely to text. This high-impact TV, radio and print advertising campaign aims to raise awareness among youth of the dangers of texting and driving, in support of the safer road user pillar of FIA Mobility. The campaign would be produced by the same international award-winning agency that made our recent bike-car share the road campaign, which won an international gold medal for public service announcements. The campaign of paid media would be supplemented by CAA outreach to media and stakeholders, including social media. Measurable would include media impressions and earned media statistics, as well as CAA research showing awareness levels among youth of texting and driving.
2014	3	COLOMBIA	ACC	ZEBRAS AND DONKEYS SAVING LIVES	Car drivers, pedestrians and motorcyclists, in order to gain a second during its travel, do not respect traffic signals causing a high number of minor and fatal accidents especially at corners. Local statistics show that 1 of 4 incidents of motorcycles and 1 of 3 of pedestrians are occur in the nearest to a light signal. This campaign is developed 10 years ago and it is reminded as the most successful mobility safe program in the city. It helped all mobility actors, to learn and respect this vital space, in order to reduce accidents. Through a 4 person's team, a zebra, a donkey and two volunteers helping pedestrians and drivers to respect the zebras, they will show in a hilarious and constructive way the risk while zebra is disrespected.

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	4	CZECH REPUBLIC	ACCR	ADVANCED DRIVING CENTRES - PROMOTION	The production of ten videos about driving centres and what the participants can get during training. During each session one of our famous drivers is going to present different aspects of training. We will use on board cameras and other equipment to make program interesting. Broadcasting will be made in cooperation with our media partner which is producing for us and broadcasting different motorsport events in the Czech National TV (mainly rally, karting, motocross, etc.). Their programs have already high number of spectators and by implementing road safety spots to the motorsport program we can guarantee great awareness of our project. This would help pressuring on the Government representatives to official help and support Advance Driving Centres.
2014	5	EL SALVADOR	ACES	ROAD SAFETY CAMPAIGN FOR 2014 HOLIDAYS	During holidays the country faces a substantial increase in road accidents. Therefore it is necessary to put in place a campaign before holidays time to raise awareness among road users on road safety.
2014	6	GERMANY	ADAC	BRAKE! LIFE. EXPERIENCE, CONCEPT FOR AEBS EXPERIENCE	For the AEBS experience, regional press events, tradeshow and customer demonstrations are used to provide the opportunity to "learn" about the benefits of emergency braking system (EBS/AEBS). Targets are decision makers, opinion leaders, media and representatives of the press. This will later give consumers the opportunity to get experience about the benefits of a low cost emergency braking system (EBS/AEBS), which safe life.
2014	7	GUATEMALA	ACG	SAFE DRIVING COMMUNICATION CAMPAIGN	A credible campaign in cooperation with the major TV Channels, Radio Stations, Motor Sport Drivers and Key Players / Co-Sponsors to raise the awareness and importance of better Road Safety Habits while driving a motor vehicle. Hopefully this campaign can grow every year in order to lower the road accidents in Guatemala. The campaign is run in support of the C10 Golden Rules.

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	8	HUNGARY	MAK	EDUCATION OF SENIOR DRIVERS & AWARENESS CAMPAIGN	An awareness campaign and provide a special preventive road safety education program during 2014 in order to call attention of the society in Hungary and to provide education to elderly people. The campaign can foster that the society and the media will deal with the problem and try to find solutions. On the other hand the road safety education programs can significantly contribute to the decrease of the accident numbers and to preserve mobility of elderly people which is a main part of the quality of life.
2014	9	INDIA	WCIM	TRAINING FOR SONS OF COMMERCIAL VEHICLE DRIVERS WHO HAVE LOST THEIR LIVES IN ROAD ACCIDENTS	Kutch district in the Gujarat state has commercial trucking as a major occupation; a village called Ratnal in the district has a major concentration of commercial vehicle drivers. As one of the ill effects of the occupation & lack of proper training, Ratnal Village has about 2000 widows who have lost their husbands in road accidents. WCIM has identified the lacuna in the system and aims to improve the same. As one of the major initiatives, WCIM has identified eligible sons of the road crash victims who can take driving as occupation and intends to train them as per the provisions of the Motor Vehicle Act of India. To further enhance their skills WCIM will train them on truck and car simulators, which will also ensure positive attitude and confidence among the trained candidates towards achieving the objective of road safety. The total training program shall be for 35 days which shall comprise of 15 lessons of training on simulator and 30 lessons on road practical training and 5 theory sessions on Safe Driving course with study material. WCIM will also provide assistance to give employment to these trained drivers.
2014	10	ITALY	ACI	NO DROWSY DRIVING	According to international data drowsy driving acts as a concurrent cause of 1/5 of road crashes. The main pathology causing drowsiness is the so-called Obstructive Sleep Apnoea Syndrome (OSAS). For people suffering from OSAS the risk of road accidents is 12 times higher in comparison with the risk of motorists in general and more than twice higher than the one connected with alcohol abuse and/or use of medicines (tranquilizers, cannabis, opiates). OSAS can be diagnosed and treated. ACI, in cooperation with experts from the organisations participating in the project on "Drowsiness and Safety in OSAS Patients" aims at: 1) Making users aware on effects deriving from failed diagnosis and treatment of OSAS in terms of road crashes and social costs 2) Informing on correct screenings, diagnoses and therapies 3) Publicising and promoting activities to combat this phenomenon 4) Drafting appropriate law proposals

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	11	MOLDOVA	ACM	ROAD SAFETY SPECTACLE FOR CHILDREN	The project aim is to raise awareness in the Moldovan society regarding the serious problem of infant road deaths and trauma, in order to promote responsible behaviour of children and parents as road participants and attract the attention and support of public authorities, civil society, private companies for the cause of safer roads for our young generation. Through the spectacle proposed in the project we will raise children's awareness of the dangers in traffic and teach them how to avoid these dangers –will pay attention how to pass safely the way to school/kindergarten, tell about the necessity of using the seatbelts/child restraints, and also demonstrate how reflectors work and explain the importance of using them, etc. The spectacle targets pre-school and primary school children and will be shown in kindergartens, schools, orphanages, camps. The project is innovative and its efficiency is demonstrated by the fact that children assimilate the information easier through spectacle and game method, which stimulates them to think and memorize a correct behaviour.
2014	12	MOZAMBIQUE	ATCM	ROAD SAFETY AT SCHOOLS	"Road Safety at Schools" aims at conducting campaigns, interactive workshops and theatre performance "Maxaca" ("Family") in colleges and schools at peripheral areas of the Maputo City, in schools and universities in Sofala and Zambézia Provinces, as well as by car dealers. The main focus of this performance is the simulation of an accident, in which a pedestrian dies. This presentation can raise awareness on the social, psychological and economic impact of dangerous driving. All this will be followed by distribution of stickers promoting road safety among the citizens.
2014	13	NEPAL	NASA	YOUTH FOR ROAD SAFETY- SECOND PHASE	NASA Nepal with support from the FIA launched a nationwide road safety campaign in 2013 with title "Youth for Road Safety". By the end of July 2013, more than 150 thousands youths and students studying in schools and colleges have been reached through school and college focused programs and campaigns, 24 television episodes and other 100 plus radio programs were broadcasted, 30 national trainers are produced and active in the field. NASA together with other actors and ministry of road and transport has been successful to make government drafting national road safety strategy which will be launched soon. To further achievements of this year NASA has proposed the second phase of this program, that is more focused on making professionals' associations, government sector and corporate sector to engage in promotion of road safety. This will result in public private partnership for promoting road safety in Nepal.

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	14	NIGERIA	ATCN	THE CHILDREN TRAFFIC CLUB 2014	"Ensuring Safety Always" is the motto of the Children Traffic Club, a campaign organised to educate school children and pedestrians on road safety. It aims at assisting schools in starting up road safety clubs and enhancing the already existing road safety clubs. The project takes place in three different states (Oyo, Imo and Kaduna state). In each of them 200 students of different grades from 40 public and private schools will be trained on road safety. The top 10 schools will be given prizes. The purpose is to ensure safer roads promoting desired behaviour in traffic among participating children, who are expected to later inform all their classmates back in their respective schools.
2014	15	POLAND	PZM	THE CHILDREN TRAFFIC CLUB 2014	A campaign to promote safety behaviours among young generation / teenagers. Program is supported by POLICE, National TV, Medical rescue and Ministry of education aiming at 3 areas: TV Moto class - quiz addressed to gymnasium school, promoting safe and positive behaviours in the road traffic; Educational movies on safety of unprotected participants of the road traffic (pedestrians, cyclists) and Mass events in main cities. (Picnics, feasts). They would be supported by the Police, Medical rescue with use of mentioned above educational movies.
2014	16	SINGAPORE	SMSA	THE HIGH VISIBILITY PROJECT	An awareness campaign in support of the FIA Region II safety concerns for the year ahead has identified two key areas of focus for 'The High Visibility Project': raise awareness about obscured visibility from vehicular blind spots to both drivers and pedestrians through practical, demonstrable educational outreach and to encourage greater bicyclist visibility through the distribution and advocacy of bicycle lamp usage.

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	17	SLOVENIA	AMZS	BECOME MOBILE	This project targets people who, previously, had not felt a need to acquire the knowledge and skills to become independent drivers, but following the death of their partner, or due to divorce, they then need to become independently mobile. This communication campaign will use radio stations to reach out and encourage them to participate in special tests, and then to join in activities related to the driving test. External contractors (driving schools, safe driving centres) will be invited to join a special test event for senior citizens. Driving schools will be provided with specially adapted materials designed for educating senior citizens. The project aims at increasing the accessibility of the content required for passing driving tests; to adapt relevant educational materials for senior citizens; and to provide support and assistance in the course of taking the driving test.
2014	18	SUDAN	SATC	SATC ROAD SAFETY CAMPAIGN 2014	A campaign to encourage safe behaviours and discourage unsafe behaviours and it will include: Road education program for school by developing manuals and handbooks for teachers and parents as guidance for safety; Drivers training and licensing by providing training instruction courses to primary school and university students; TV programs plan (16 hours each program takes one hour for weeks); Radio programs (40hours each program takes one hour, two programs per week distributed between 4 main FMs channel); Using advertisement monitors in all Khartoum state region for safety issues; Doing safety lectures in most of Khartoum state schools and universities; Preparing brochures giving strong point regarding safety issues for pedestrians and other road users.
2014	19	TANZANIA	AAT	BODA BODA TRAINING PHASE 3	This training aims at training 1 000 Boda Boda motorcyclists and three wheelers (local taxi riders) as well as to distribute 20 000 fluorescent stickers among the citizens of Dar es Salaam (DSM). There are more than 20,000 unlicensed riders in DSM and the major cause of accidents is a lack of their training and awareness. In the two previous phases of the project 2,500 Boda Boda motorcyclists were successfully trained. Nevertheless there are still 87% of unlicensed riders in DSM remaining. This is why AAT has been requested by the Tanzanian Government, National Road Safety Council of Tanzania, Boda Boda Riders Association and Members of Electronic Media, to continue this project. In the course of the Boda Boda Training Phase 3, approximately 10 groups of 100 motorcyclists will be trained in both theory of road safety and riding practice during the workshops of 10-15 days.

AWARDED PROJECTS - 2014

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2014	20	UK	MSA	MSA ROAD SAFETY FILM CHALLENGE	The MSA Road Safety Film Challenge will run a nationwide competition among schools and universities to produce motor sport-related film treatments of each of the FIA Action for Road Safety's Ten Golden Rules. The competition will target 14-24 year old road users by encouraging young people (<25) to create innovative short films (no longer than 3 minutes) that demonstrate the positive impact that motor sport can have on the road safety agenda. The programme will be launched at the Auto sport International Show in January, announcing a £1,000 prize for the best film in each category. A judging panel of motor sport luminaries will be convened to select the winners who will be unveiled at the 2014 British Grand Prix. The winning videos will be showcased within a dedicated section of the MSA website and will also provide a valuable long-term resource to be used by the MSA's Road Safety activity in future years. This project will encourage young people to consider the link between motor sport and road safety; it will produce innovative films that can raise awareness further; it will produce significant PR coverage; and it will ensure a platform for road safety at the British Grand Prix.
2014	21	ZIMBABWE	AAZ	ROAD SAFETY EDUCATION IN SCHOOLS	Children are among the most vulnerable road users. This project seeks to carry out road safety education at schools in different provinces of Zimbabwe. The road safety educators will be drawn from the Young People's Network. The first part of this project is to produce teaching materials. The second part of this project is to organise a one-day workshop on road safety education at schools for the educators and school teachers. The third part is to carry out road safety lessons for children at schools. The programme will include: pedestrian safety; passenger safety; cyclist safety; leading and herding animals; and the causes of accidents in Zimbabwe. There will be 6 teams of 5 road safety educators, operating in different regions. Each team will comprise 1 Traffic Safety Council of Zimbabwe official and 4 volunteers. The lessons will be given during 40 days with 3 schools per day. The whole project will cover approximately 720 schools.

AWARDED PROJECTS - 2013

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	1	CANADA	CAA	SENIORS DRIVING	In partnership with the Canadian Medical Association, the production of a dedicated website for both senior drivers and their adult children, aimed at helping seniors cope with declining driving skills, and at helping the adult children of aging parents support them.
2013	2	COLOMBIA	ACC	RESPONSIBILITY MEANS LIFE	The "Pedagogic City Traffic Park", a 1330 square feet mobile park placed in schools. Under ACC team supervision, kids will assume roles as pedestrians, cyclists, motorcyclists and drivers and using safe, playful activities will learn about road risks.
2013	3	CZECH REPUBLIC	UAMK	ROAD SAFETY MUST START WITH CHILDREN	A series of "Road Safety Shows/Road Safety Days" focused on pre-school and school children, presenting road safety topics in an unusual, amusing and active show.
2013	4	FINLAND	AKK	AKK MOPED SCHOOL	A three-phase training programme for young drivers: 1) Education of 1015 local road safety educators; 2) School visits by the educators focusing on traffic rules and attitude education classes; 3) Practical education days for school children at the club's local circuits.
2013	5	GERMANY	ADAC	ONBOARD RESCUE-SHEET	"On-Board Rescue Sheet" aims at putting vital information inside vehicles that is currently not available inside vehicles – all over Europe. Continuation of 2012 project – widened distribution in Europe.
2013	6	INDIA	AASI	ROAD USERS BEHAVIOUR MODIFICATION	A short movie production seeking behavioral modification, envisaging two films, in the four regional South Indian languages. One aimed at school children and a DVD with a dance sequence on the theme of Road Safety.
2013	7	INDONESIA	IMI	ROAD SAFETY GOES TO SCHOOL	This programme will promote nationwide road safety in classrooms and schoolyards. The project envisages a class room session and a practice session with fun games in the schoolyard. The winners of the practical session will receive an award as "Road Safety Young Ambassador" for their school, proceeding to provincial and national level.
2013	8	ITALY	ACI	LIGHT MOTORCYCLE SAFETY	A research project investigating the latest technologies to improve safety for motorcycle users with subsequent training courses for motorcyclists on better understanding and use of the new technologies.

AWARDED PROJECTS - 2013

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	9	LATVIA	LAMB	SAFETY FOR SENIOR DRIVERS IN LATVIA	A project aimed at drawing public attention to elderly drivers and to encourage seniors to evaluate their abilities for continued full-fledged participation on the roads.
2013	10	LATVIA	LAMB	VEHICLES INSPECTION	A campaign drawing motorists' attention to the risks and dangers of cars not in technical order, run in parallel with free vehicle testing in various Latvian cities with a mobile van.
2013	11	LITHUANIA	LAS	DANGERS OF UNSAFE REPAIRED VEHICLE	A campaign to make the public aware of the dangers of on unsafe vehicles on Lithuania's roads: cars over 14 years old and cars that have been damaged in accidents in other European countries.
2013	12	MEXICO	OMDAI	CIRCUITO PEQUENO GUARDIAN DE LA SEGURIDAD VIAL FIA	An educational project to teach the child as a driver, passenger and pedestrian about road safety, covering seat belts, child seats, ascent and descent, the opposite side of the traffic flow and safety locks.
2013	13	NEPAL	NASA	YOUTH FOR ROAD SAFETY IN NEPAL	An awareness campaign among road users, to change road use behaviour. A nationwide campaign with a specific focus on the capacitation of media and press.
2013	14	NETHERLANDS	ANWB	SAFE CYCLING NETWORK	The development of proactive toolkits for road authorities to improve their road infrastructure in a way that meets the most recent road safety requirements for (elderly) cyclists and new vehicles.
2013	15	PORTUGAL	ACP	STUDENTS' DRIVE CAMP	An informative campaign for young people before they attain their driving license in a practical, sustainable way, and adapted to local needs, cultural and social contexts.
2013	16	SERBIA	AMSS	PORTABLE TRAFFIC POLYGON	An awareness campaign for children's safe participation in traffic, through both theory and practical knowledge.
2013	17	SLOVAK REPUBLIC	SAMS	FAST BUT SAFE	An advanced driver training project for members of the Police Forces.

AWARDED PROJECTS - 2013

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2013	18	SOUTH AFRICA	AASA	CYCLING SAFETY CAMPAIGN	A pilot project in Gauteng on busy arterial routes with a view to extending this project nationally. An awareness and education campaign regarding cyclist helmet usage will contribute to saving lives and reducing the extent of injuries of those involved in crashes.
2013	19	SPAIN	RACC	SAFER ROADS: INVESTMENT PLAN FOR CATALONIA	A communication strategy for a plan of road improvements for 5,500 Km of the road network in the Catalonia region, Spain. The campaign aims at positioning road maintenance as a key aspect of road safety policy.
2013	20	SPAIN	RACE	ROAD SAFETY NATIONAL CAMPAIGN	A campaign promoting the FIA – Action for Road Safety strategy covering the most important cities of Spain with the collaboration of the Councils, with a specific focus on high-risk collectives' age groups: children, youth and the elderly.
2013	21	SPAIN	RACC	SAFETY OF SENIORS' MOBILITY	An informative project for seniors to mitigate the risk and the number of fatalities and injuries on roads and streets. The project will start in Barcelona and Madrid and is designed to be reproduced in other towns or countries.
2013	22	TANZANIA	AAT	BODA BODA TRAINING	Continuation of 2012 project to train professional two- and three-wheeler drivers.
2013	23	UGANDA	AAU	TRAIN-THE-TRAINER – DRIVER TRAINING	A driver training project aimed at capacity building of the AAU trainers in order to turn the driving school into the Driving Centres of Excellence.
2013	24	UK	AA	SMARTPHONE TECHNOLOGY TO SUPPORT YOUNG DRIVER TRAINING	The development of a new training package for novice drivers as a 'proof of concept'. It will seek to involve parents in young drivers early driving with smart-phone-based monitoring and feedback to support an informal graduated licensing approach and introduce telematics-based insurance.
2013	25	URUGUAY	ACU	I WANT TO FEEL FREE, I PROMISE	An educational program focusing on road safety best practices and postcrash and run in cooperation with the UNITRAN Foundation, the National Road Safety Unit, and the PanAmerican Health Organization.

AWARDED PROJECTS - 2012

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2012	1	AUSTRALIA	AANT	GROOTE EYLANDT - ROAD AND DRIVER DEVELOPMENT PROJECT IN THE NORTHERN TERRITORY GOVERNMENT	A major commitment of AANT with the NTG, the local Police, the local mining companies and the indigenous communities to improve road infrastructure on the Groote Eylandt area to increase the mobility of the local indigenous Community. The access to driving licences grants identity, a passport to mobility, to a job and economic and social participation, and it should be accessible even in remote areas. This unique pilot project will deliver driver training, licencing and road safety trainings to overcome barriers of remoteness, culture and discrimination in an area, the Northern Territory, where 32% of the Northern Territory's population is Indigenous of which 75% live remotely and local road crash fatality rate is 3 times the Australian average with half of them being Indigenous, of these 30% unlicensed.
2012	2	BOSNIA AND HERZEGOVINA	BIHAMK	ROAD SAFETY FOR SCHOOL CHILDREN IN BOSNIA AND HERZEGOVINA	A road safety campaign for school children, involving road traffic education lectures, quizzes, dissemination of informational-educational materials aimed at educating of the youngest traffic participants on how to behave safely in every aspect of road traffic: proper sidewalks usage (from home to school), proper usage of roads without sidewalks, crossing the roads with and without traffic lights, public transport usage, driving in the car and proper usage of child restraints and seat belts, proper walking in impaired visibility conditions, bicycle riding, helmets usage, and others.
2012	3	CROATIA	HAK	EDUCATIONAL PROGRAMME FOR CHILDREN	A road safety education campaign for school children through the method "learning by experiencing". Teachers will be a fundamental part of the learning process, assimilating and adopting new knowledges about road safety, which can be valuable to them for future work with children. The project will be supported by the Look&Click Program from the Test & Training International in Austria, that will be used to train the trainers. Instructors will be HAK employees.
2012	4	CANADA	CAA	BIKE SAFETY CAMPAIGN KIT	An educational project to instruct members on safe cycling practices while encouraging positive cooperation between cyclists and motorists. The kit contains information and tools for safe cycling, designed to be adapted to all regions of Canada and offer the flexibility to be adapted to any other region where bikes and cars share the road.

AWARDED PROJECTS - 2012

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2012	5	FRANCE	ACA	SENIOR DRIVERS TRAINING	Driving requires good physiological and cognitive capabilities. However, after the age of more than 65 driving skills become more vulnerable (vision, hearing, motor skills and reflexes). As part of the 2012 European Year for Active Ageing and Solidarity between Generations the Club will conduct an awareness and prevention process for seniors drivers to conduct them towards a self analysis of their knowledge and competence to drive through the stimulation of interest in road safety issues, the information on disability and age-related skills, the self-evaluation of driving skills and health and the identification of various compensation strategies.
2012	6	GERMANY	ADAC	"ON-BOARD RESCUE SHEET" - DEVELOPMENT AND COORDINATION IN DIFFERENT EUROPEAN COUNTRIES	"On-board Rescue Sheet" aims at putting vital information, currently not available inside vehicles, all over Europe.
2012	7	ICELAND	FIB	EDUCATIONAL PROGRAM FOR MEMBERS OF PARLIAMENT	A road safety presentation delivered to Members of the Icelandic Parliament. There are 63 MP's in Iceland. Only three of them have any knowledge of the Decade of Action, road safety and what this is about. Yet, they make all decisions, often without the facts to support informed decisions. For improved road safety, it is essential to educate them more effectively.
2012	8	INDIA	WIAA	VEHICLE SIMULATORS FOR DRIVER TRAINING TO IMPROVE ROAD SAFETY	An educational programme to improve the quality of drivers as part of road safety improvement and support the creation of a scientific driver education system in Western India.
2012	9	JAMAICA	JAA	THE JAMAICA AUTOMOBILE ACTION PROJECT	An educational programme to involve young people in the road safety agenda, leading in turn to a decrease in road fatalities for all road users in Jamaica.
2012	10	KOREA	KARA	DOUBLE A PROJECT: ATTENTION AND ACTION PROGRAMME FOR ACTION FOR ROAD SAFETY	A marketing strategic campaign, aiming at using mass media and a promotional project with a device to monitor the behavior of motor vehicle users. In approximately one year, the release of the study's results aim at having a positive impact on motor vehicle users in the major cities of South Korea, namely Seoul, Pusan, Taegu, Kwang Ju, and Kyunkido area where motor vehicle accidental rates are the highest. Once established the effectiveness of the campaign on the reduction of motor vehicle accidental rates, a wider dissemination will be implemented through promotional activities and educational campaigns on Safe driving behavior, also nationwide.

AWARDED PROJECTS - 2012

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2012	11	LITHUANIA	LAS	PROTECT YOUR CHILD FROM DANGERS ON ROAD & ROAD SAFETY CAMPAIGN - SAFE & EDUCATED	Two campaigns: an informative campaign on the danger of non-using children restraint systems & an educational campaign on the use of traffic rules for school children and teachers. An invitation to Vilnius city guides to become road safety ambassadors, especially in the light of their close work with school children.
2012	12	PORTUGAL	ACP	ONE SAFETY MINUTE	A cartoon show on road safety, to be broadcast twice a day from Monday to Friday throughout the year on siC (national open signal tv) 4 times a day, 2 of which will be in prime time. Main topics cover the reduction of speed and alcohol prevention, in order to reduce road casualties, deaths and injuries. The show also aims at improving driving skills among young drivers by calling their attention to the use of safety belts and helmets. With a daily programme in prime time, ACP will be a pioneer in the country.
2012	13	TANZANIA	AAT	SAFER ROAD USER AND SAFETY VEHICLES	Seven month pilot project in Dar es Salaam for the training of seven hundred unlicensed and new Taxi riders - three wheeler/two wheeler Motor Cycle Taxi (popularly know as "Bajaj"). Rider training for unlicensed riders on defensive driving and a special skills test and a training for new taxi riders. Informative campaign on reflectorised stickers for night vision, reinforcement of three Wheeler Canopy & Installation of safety belts for the driver and helmet through Ministry of Home Affairs, with the support of TV, press ads, electronic coverage, fliers distributed at bus stop and high traffic flow areas and banners.
2012	14	UK	IAM	WHY DO OLDER DRIVERS HAVE MORE "FAILED TO LOOK" CRASHES - A SIMILATOR BASED STUDY	The creation of an accessible source of information on older driver behaviour with a specific focus on the most common form of crash suffered by the target group. Using a TRS DigiCar simulator the results of the study should be valid in all FIA countries. TRL are acknowledged as top international consultants with a long track record of delivering high quality road safety research.
2012	15	AUSTRALIA	CAMS	CAMS IGNITION - ASIA PACIFIC	CAMS ignition is an educational programme designed for 12 to 18 year old learner and pre-learner drivers. It includes a workshop for adults and parents to ensure they are aware of road safety issues. It is run in partnership with 3 AsNs to deliver ignition locally and train 6 AsN coordinators to oversee and manage the ignition program through a team of 10 local presenters and trainers so that AsNs can deliver the ignition program on their own.

AWARDED PROJECTS - 2012

YEAR	N°	COUNTRY	CLUB	PROJECT TITLE	PROJECT DESCRIPTION
2012	16	BELGIUM	RACB	ACCELERATE YOUR EXPERIENCE AND GET SAFER - 2012	An educational programme to provide novice drivers a framework that will allow them to gain a certain driving experience in an environment where risks are limited. Conduct driver trainings that speed up the experience gain.
2012	17	ECUADOR	ANETA	TRAVELLING ROAD UNIT FOR TRAFFIC ACCIDENT PREVENTION	A training programme for children between 6 and 17 years in road safety education. The programme is designed to help reduce the high accident rate in the Ecuadorian population as a result of traffic accidents and promote road safety education as a preventive strategy against traffic accidents and avoid the increment of them.
2012	18	NORWAY	KNA	SPEED IS A PROFESSION	A programme run by KNA in coordination with the National Road Safety Committee and four local authorities who will be the four invited to run the pilot projects, together with the road safety staff in the Norwegian Armed Forces. The Norwegian Armed Forces will promote the speed awareness campaign and training in a two days course, demonstrating the risk of speeding in a safe environment.
2012	19	PERU	TACP	THE ROAD SAFETY SCHOOL BUS PERU	A public awareness and educational campaign to increase road safety awareness in Peru, starting from school children. The campaign aims at teaching 33,000 children per year how to be a better pedestrian, passenger, cyclist and/or future driver. This is a complimentary social responsibility effort of TACP's Driving School activity, that is to teach regular & professional drivers Road Safety awareness and techniques.
2012	20	ROMANIA	ACR	ONE SECOND FOR YOUR LIFE!	The set-up of 50 laboratories for traffic education in 30 schools in Romania. These laboratories will create and develop educational courses in schools, for pupils between 7 and 15 on road and traffic education.
2012	21	UK	AA	THE AA CHARITABLE TRUST DRIVE WORLDWIDE CAMPAIGN	The creation of two road safety courses: Drive Smart and Drive Safe. Their development serves as future template to roll out internationally for safe driving and road safety practices.